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MESSAGE

Attached please find the following regarding U.S. Patent Application No. 09/988,291:

- 1. Supplemental Information Disclosure Statement (2 pages);
- 2. Certificate of Transmission (1 page); and 🗸
- 3. Fax Cover Sheet (1 page).

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Attorney Docket No. 47004.000180 Application Serial No: 09/988,291

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Attorney Docket No. 47004.000180 Serial Number: 09/988,291

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:)		
Michael ROTHMAN, et al.)		RECEIVED CENTRAL FAX CENTER
Serial No.: 09/988,291)	Art Unit: 3624	SEP 0 1 2005
Filed: November 19, 2001)	Examiner: N. Haq	

For: "SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING"

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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56, 1.97, and 1.98, Applicant respectfully requests consideration of the references listed on the attached Form PTO-1449.

Applicant respectfully requests that the Examiner consider the references cited on the PTO-1449 and that the Examiner indicate that the references have been considered in this application by returning a copy of the Form PTO-1449 with the Examiner's initials in the left column per MPEP 609.

This Supplemental Information Disclosure Statement is being submitted after the mailing of a non-final Office Action, but is believed to be prior to a final Office Action or a Notice of Allowance. Pursuant to 37 C.F.R. § 1.97(c)(2), please charge the undersigned's Deposit Account No. 50-0206 in the amount of \$180.00 as set forth in § 1.17(p) is enclosed. In the event any variance exists between the amount enclosed and the Patent Office charges, please charge or credit any difference to the undersigned's Deposit Account No. 50-0206.

By:

Respectfully submitted, HUNTON & WILLIAMS

Date: 9/1/05

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PTO/SB/08A (08-03) (modified)
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Substitute for form 1449A/PTO INFORMATION DISCLOSURE		Application Number	09/988,291
		Filing Date	November 19, 2001
		First Named Inventor	Michael ROTHMAN, et al.
STATEMENT BY APPLICANT (use as many sheets as necessary)		Art Unit	3624
		Examiner Name	N. HAQ
Sheet	1 of 1	Attorney Docket Number	47004.000180

Examenor Initials	Cito No.		OCUMENT NUMBER er - Kind Code (If known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages of Relevant Figures Appear
	1.	US-	2003/0216965	11/20/2003	Libman	
	2.	US-	2004/0030626	02/12/2004	Libman	
	3.	US-	2004/0039588	02/26/2004	Libman	
	4.	US-	4760604	07/26/1988	Cooper	
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	6.	US-	5765142	06/09/1998	Allred et al.	·
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	9.	US-	6029153	02/22/2000	Bauchner et al.	
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